




LACUE Sponsorship: 2019

Organizational Sponsorship				
Level	Amount	Conference	Summit	Notes
Premium Tier 1 Partner	\$25000	<ul style="list-style-type: none"> • Customized portfolio of sponsorship items to reflect the value of previous LACUE sponsorship (2018) • Negotiated Valued Floor Space in the Exhibit Hall • One Sponsorship (Negotiable) • Branding: One Elevator Floor Cling • Pre-Conference Space • Electronic Ad in the Conference App • Classroom for Day 1 of the Conference • Signage of Sponsorship • Invitation to participate in District-level Leadership Pre-Conference 	<ul style="list-style-type: none"> • Pre-Conference Space • Electronic Ad in the App • Classroom for 2 days • Signage of Sponsorship • 12 Exhibitor Name Badges • Hand-Held Scanner for Acquiring Attendee Contact Info. • Promotional Materials to all Attendees in Digital Format • Up to Three Branded Tables for Social Event • Additional Sponsorship Signage • Up to Ten Minute Speaking Opportunity to all Attendees • Premium Branded Item to all Attendees (supplied by sponsor) 	<p>Limit to 5</p> <ul style="list-style-type: none"> • An invitation to participate in all Regional Mini-LACUE Events with no additional charge; logistics to be worked out with the Area Director
Premium Tier 2 Partner	\$15000	<ul style="list-style-type: none"> • Customized portfolio of sponsorship items to reflect the value of previous LACUE sponsorship (2018) • Negotiated Valued Floor Space in the Exhibit Hall • Electronic Ad in the Conference App • Signage of Sponsorship • Reserved Presentation Room for ½ day on Day 2 of Conference 	<ul style="list-style-type: none"> • Electronic Ad in the Conference App • Signage of Sponsorship • 8 Exhibitor Name Badges • Product Table • Three Concurrent Session Presentations • Hand-Held Scanner for Acquiring Attendee Contact Info. • Promotional Materials to all Attendees in Digital Format • Two Branded Tables for Social Event • Additional Sponsorship Signage • Additional Branding to be Selected at Time of Registration (selection order will be based upon contributions from prior years) 	<p>Limit to 5</p>

Premium Tier 3 Partner	\$8000	<ul style="list-style-type: none"> • 10x10 space • Electronic Ad in the Conference App • Signage of Sponsorship • Two Exhibit Hall Panel Sessions 	<ul style="list-style-type: none"> • Electronic Ad in the Conference App • Signage of Sponsorship • 5 Exhibitor Name Badges • Product Table • Two Concurrent Session Presentations • Hand-Held Scanner for Acquiring Attendee Contact Info. • Promotional Materials to all Attendees in Digital Format • One Branded Table for Social Event • Additional Sponsorship Signage 	Limit to 2
Premium Partner	\$5000	<ul style="list-style-type: none"> • 10x10 space • Electronic Ad in the Conference App • Signage of Sponsorship • Coordinated time at the Pop-up Area of on the Second Floor 	<ul style="list-style-type: none"> • Electronic Ad in the Conference App • Signage of Sponsorship • 3 Exhibitor Name Badges • Product Table • One Concurrent Session Presentation • Hand-Held Scanner for Acquiring Attendee Contact Info. • Promotional Materials to all Attendees in Digital Format • One Branded Table for Social Event 	Limit to 10
Event Sponsorship for Conference				
Conference Sponsor Level 1 Level 2 Level 3				Level 1 = greater than \$10000 Level 2 = \$5000 to \$9999 Level 3 = Greater than \$1000
Event Sponsor	\$1000	10x10 Booth	Not applicable	
Event Booth Upgrade	\$500	Prime Spots: 128, 229, 331, 432, 525, 526, 528, 624, 625, 724		

Other Branding Opportunities		
Conference “Giveaway”	\$7000	(Not a “bag”)
Lanyards for Conference Badges	\$4000	
Keynote Sponsorship	\$4000	
Featured Speaker Session Sponsorship	\$2500	
Opening Social Sponsorship	\$4000	
Awards Sponsorship	\$2000	
Continental Breakfast Sponsorship	\$1000	
Opening Breakfast Sponsorship (Day 2)	\$3000	
Wine & Cheese Reception Sponsorship	\$1000	
Branding Opportunities		
Lobby Escalator	\$6000	Two Available

<p>Wrap</p>		
<p>Empire Ballroom Foyer Class Left</p>	<p>\$3000</p>	<p>One Available</p> 
<p>Empire Ballroom Foyer Glass Middle</p>	<p>\$3000</p>	<p>One Available</p> 

<p>Empire Ballroom Foyer Glass Right</p>	<p>\$3000</p>	<p>One Available</p> 
<p>2nd Floor Column Wraps Located Outside Starbucks</p>	<p>\$1200 per column side</p>	<p>26 Column Sides Available</p> 
<p>Elevator Floor Graphics</p>	<p>\$1200</p>	<p>8 Available</p>

		
Elevator Glass	\$1200 per side	8 Available



Empire Column

\$1500

1 Available



In-Kind Sponsors