



*Welcome!!*

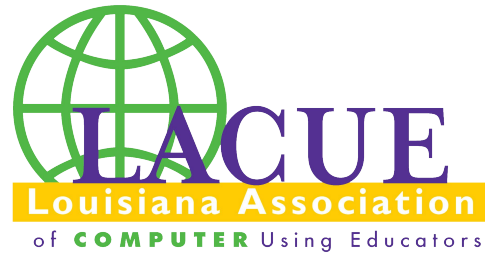


## Discussion Points:

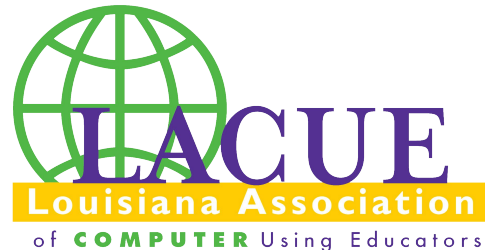
- **Change in Sponsorship Structure**
- **Change in 2019 Technology Leadership Structure**
  - Increase in a Premium Tier 1 Sponsors and a Premium Tier 2 Sponsor
  - Connection to #LACUE19 will remain the same, but we are hoping that changes to the Exhibit Hall will push more participants into the hall.
- **Change in the 2019 Conference Exhibit Hall**
  - Eshow will open the second week in February to begin purchasing floor space.
- **Payments**
  - 2019 Payments are due for Summit on March 15, 2019 for Tier 1 and Tier 2. The final payment will be due on August 1, 2019.
  - 2020 Payments will be due in full on March 1, 2020.



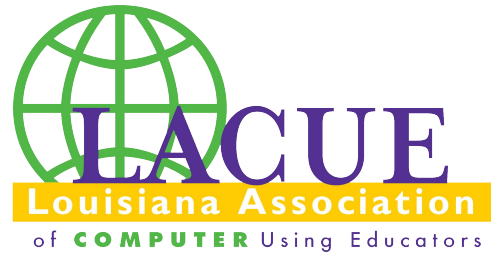
Level	Amount	Conference	Summit	Notes
<b>Premium Tier 1 Partner</b>	\$25000	<ul style="list-style-type: none"> <li>• Customized portfolio of sponsorship items to reflect the value of previous LACUE sponsorship (2018)</li> <li>• Negotiated Valued Floor Space in the Exhibit Hall</li> <li>• One Sponsorship (Negotiable)</li> <li>• Branding: One Elevator Floor Cling</li> <li>• Pre-Conference Space</li> <li>• Electronic Ad in the Conference App</li> <li>• Classroom for Day 1 of the Conference</li> <li>• Signage of Sponsorship</li> <li>• Invitation to participate in District-level Leadership Pre-Conference</li> </ul>	<ul style="list-style-type: none"> <li>• Pre-Conference Space</li> <li>• Electronic Ad in the App</li> <li>• Classroom for 2 days</li> <li>• Signage of Sponsorship</li> <li>• 12 Exhibitor Name Badges</li> <li>• Hand-Held Scanner for Acquiring Attendee Contact Info.</li> <li>• Promotional Materials to all Attendees in Digital Format</li> <li>• Up to Three Branded Tables for Social Event</li> <li>• Additional Sponsorship Signage</li> <li>• Up to Ten Minute Speaking Opportunity to all Attendees</li> <li>• Premium Branded Item to all Attendees (supplied by sponsor)</li> </ul>	<p>Limit to 5</p> <ul style="list-style-type: none"> <li>• An invitation to participate in all Regional Mini-LACUE Events with no additional charge; logistics to be worked out with the Area Director</li> </ul>



<p><b>Premium Tier 2 Partner</b></p>	<p><b>\$15000</b></p>	<ul style="list-style-type: none"> <li>● Customized portfolio of sponsorship items to reflect the value of previous LACUE sponsorship (2018)</li> <li>● Negotiated Valued Floor Space in the Exhibit Hall</li> <li>● Electronic Ad in the Conference App</li> <li>● Signage of Sponsorship</li> <li>● Reserved Presentation Room for ½ day on Day 2 of Conference</li> </ul>	<ul style="list-style-type: none"> <li>● Electronic Ad in the Conference App</li> <li>● Signage of Sponsorship</li> <li>● 8 Exhibitor Name Badges</li> <li>● Product Table</li> <li>● Three Concurrent Session Presentations</li> <li>● Hand-Held Scanner for Acquiring Attendee Contact Info.</li> <li>● Promotional Materials to all Attendees in Digital Format</li> <li>● Two Branded Tables for Social Event</li> <li>● Additional Sponsorship Signage</li> <li>● Additional Branding to be Selected at Time of Registration (selection order will be based upon contributions from prior years)</li> </ul>	<p><b>Limit to 5</b></p>
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<b>Premium Tier 3 Partner</b>	<b>\$8000</b>	<ul style="list-style-type: none"> <li>• 10x10 space</li> <li>• Electronic Ad in the Conference App</li> <li>• Signage of Sponsorship</li> <li>• Two Exhibit Hall Panel Sessions</li> </ul>	<ul style="list-style-type: none"> <li>• Electronic Ad in the Conference App</li> <li>• Signage of Sponsorship</li> <li>• 5 Exhibitor Name Badges</li> <li>• Product Table</li> <li>• Two Concurrent Session Presentations</li> <li>• Hand-Held Scanner for Acquiring Attendee Contact Info.</li> <li>• Promotional Materials to all Attendees in Digital Format</li> <li>• One Branded Table for Social Event</li> <li>• Additional Sponsorship Signage</li> </ul>	<b>Limit to 2</b>
<b>Premium Partner</b>	<b>\$5000</b>	<ul style="list-style-type: none"> <li>• 10x10 space</li> <li>• Electronic Ad in the Conference App</li> <li>• Signage of Sponsorship</li> <li>• Coordinated time at the Pop-up Area of on the Second Floor</li> </ul>	<ul style="list-style-type: none"> <li>• Electronic Ad in the Conference App</li> <li>• Signage of Sponsorship</li> <li>• 3 Exhibitor Name Badges</li> <li>• Product Table</li> <li>• One Concurrent Session Presentation</li> <li>• Hand-Held Scanner for Acquiring Attendee Contact Info.</li> <li>• Promotional Materials to all Attendees in Digital Format</li> <li>• One Branded Table for Social Event</li> </ul>	<b>Limit to 10</b>



### Event Sponsorship for Conference

<b>Conference Sponsor</b> Level 1 Level 2 Level 3				Level 1 = greater than \$10000  Level 2 = \$5000 to \$9999  Level 3 = Greater than \$1000
<b>Event Sponsor</b>	\$1000	10x10 Booth	Not applicable	
<b>Event Booth Upgrade</b>	\$500	Prime Spots: 128, 229, 331, 432, 525, 526, 528, 624, 625, 724		<input type="text"/>

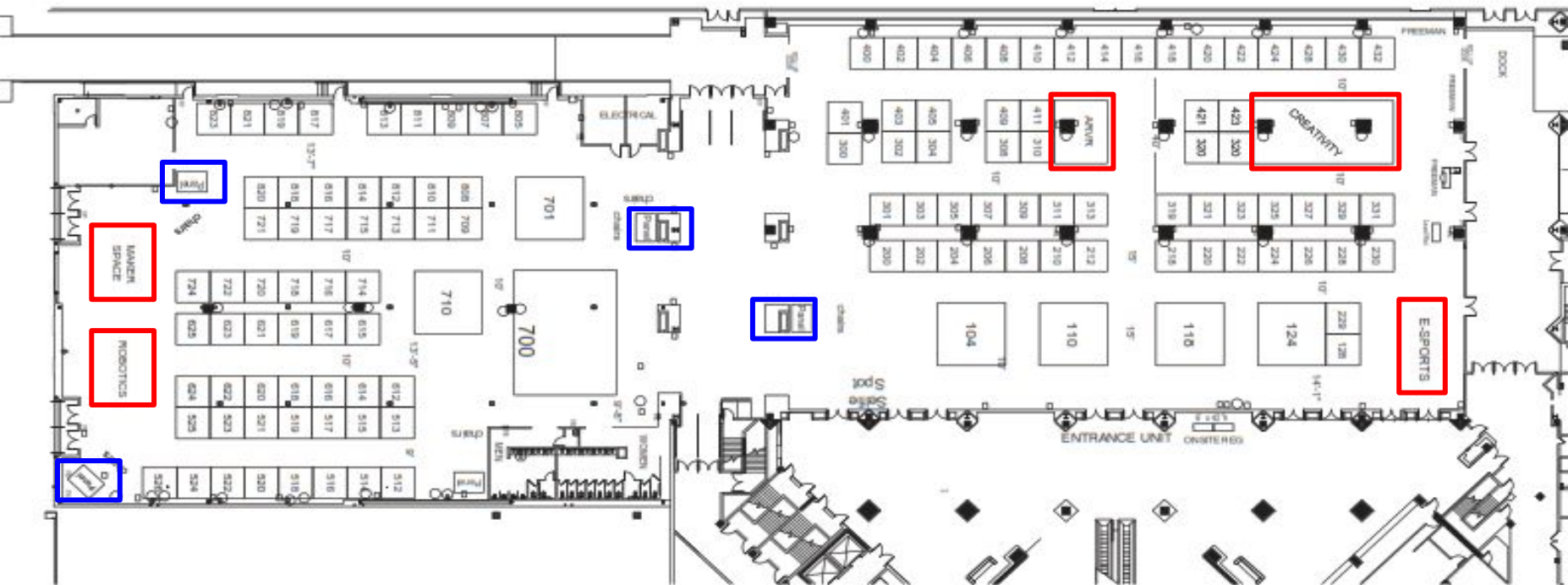
Hear our Pitch  
Skill Builders  
STEAM Theater  
Can We Talk?

# LA ASSN OF COMPUTER USING EDUCATORS

## December 10-12, 2019

HYATT REGENCY - LEVEL 1 - NEW ORLEANS, LOUISIANA

PLAY: eSports  
CREATE: Creativity  
(non-techie)  
MAKE: Makerspace  
EXPLORE: Robotics and  
Coding  
TRANSFORM: AR/VR





*Thank you for your  
continued support!*