

LOUISIANA ASSOCIATION OF COMPUTER USING EDUCATORS

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Potential LACUE Technology Leadership Summit Partner,

The Board of Directors of the Louisiana Association of Computer Using Educators invites you to participate as a partner in our Seventh Annual LACUE Technology Leadership Summit (TLS 2020) which will be held Tuesday through Thursday, June 16–18, 2020, at the Baton Rouge Marriott.

The intent of the Summit is two-fold. We strongly believe that it enhances the professional development opportunities currently being provided during our LACUE Fall Conference, while also providing an additional opportunity for district level decision makers and service providers to collaborate, network, and learn from one another. In order to promote attendance from districts around the state, we have kept the cost of registration at \$109.00, secured state rate at the Marriott Hotel for eligible attendees, and we are providing food and drinks throughout the event.

TLS 2020 will include attendees and sessions in the following strands:

- 1) Administrative Leadership (Chief Technology Officers, Technology Directors, etc.)
- 2) Computer Technicians
- 3) Curriculum and Innovation (Curriculum Directors, Curriculum Supervisors, etc.)
- 4) Data Management
- 5) Instructional Leadership (Technology Trainers, etc.)
- 6) Network Administration

Participation/Partnerships:

As always, we anticipate a high interest in partner participation. Therefore, we strongly encourage you to submit your registration and payment in a timely manner to secure your attendance and partnership level. See Calendar of Events on page 5 for registration timeline.

This year, we will be able to accommodate **up to 22 partners and 4 Techxibitors (see table below)**. Partnership levels and associated benefits were developed to meet our goal of providing a rewarding experience to both partners and technology leaders. The standard cost to participate as a partner is a minimum of **\$5,000**.

Three name badges are included in the partner level of \$5,000. An opportunity to acquire additional name badges is built into the tiered partnership levels. **No additional name badges will be sold.** Please note that all participants attending as an exhibitor must be uniformed and/or badged with the funding partner's

name and/or logo. Attendee registration is limited to Louisiana school system employees only. Exhibitors will not be allowed to attend on an attendee registration. However, LACUE reserves the right to make an exception on a case-by-case basis.

In an effort to facilitate quality discussion between partners and district-level decision makers in an inviting atmosphere, large group events such as the keynote, closing, and all meals will be scheduled in the ballroom. Within the ballroom, each partner will be given signage on the tables (rounds of 10) which can serve as another area for partners to interact with attendees. The number of branded tables each partner will receive will be determined by partnership level. Partners will be allowed to select location of their branded tables first by partnership level, then by the total amount of monetary/in kind contributions awarded to LACUE in 2019, and finally original registration time if all things are equal.

Back by popular demand from past Summits will be our “Bring the Fun” (BTF) event, an additional opportunity for partners and attendees to interact with each other in a fun, relaxed environment. The location and type of activity will be announced on a conference call with all partners in April.

As stated earlier, we anticipate a high demand for partnership benefits. Therefore, deciding on a partnership level and registering as the opportunity becomes available is a critical first step towards reserving your spot. Please refer to the official *LACUE Partnerships and Sponsorships Guidelines for 2020* document found on our website. **Final confirmation of your participation will be secured upon receipt of payment, which is due within our April 1st to April 15th payment window. Failure to pay by April 15th will result in the forfeiture of your TLS position.**

Note: For 2020 Tier 1, Tier 2, and Tier 3 Partners, partial payments will be accepted as follows:

Partnership	Initial Payment Date and Amount	Second Payment Date and Amount
Tier 1	\$15,000 due during payment window of April 1st - 15th	*\$10,000 due by August 1st
Tier 2	\$10,000 due during payment window of April 1st - 15th	*\$5,000 due by August 1st
Tier 3	\$7,000 due during payment window of April 1st - 15th	*\$3,000 due by August 1st
Upgraded Partnerships will follow the schedule above based on the selected upgrade.		

*This amount does not cover additional Conference upgrades.

Organizational Sponsorship Conference and Summit

Level	Amount	Conference	Summit	Notes
Tier 1 Partner*	\$25000	<ul style="list-style-type: none"> ● Customized portfolio of sponsorship items to reflect the value of previous LACUE sponsorship (2019) ● Negotiated Valued Floor Space in the Exhibit Hall ● One Sponsorship (Negotiable) ● Branding: One Shared Elevator Floor Cling ● Pre-Conference Space ● Electronic Ad in the Conference App ● Classroom for Day 1 of the Conference ● Signage of Sponsorship ● Invitation to participate in District-level Leadership Pre-Conference 	<ul style="list-style-type: none"> ● Pre-Conference Space ● Electronic Ad in the App ● Classroom for 2 days ● Signage of Sponsorship ● 12 Exhibitor Name Badges ● Hand-Held Scanner for Acquiring Attendee Contact Info. ● Promotional Materials to all Attendees in Digital Format ● Up to Three Branded Tables for Social Event ● Up to Ten Minute Speaking Opportunity to all Attendees ● Premium Branded Item to all Attendees (supplied by sponsor and distributed at the registration desk) 	<p>Limit to 5</p> <ul style="list-style-type: none"> ● An invitation to participate in all Regional Mini-LACUE Events with no additional charge; logistics to be worked out with the Area Director
Tier 2 Partner*	\$15000	<ul style="list-style-type: none"> ● Customized portfolio of sponsorship items to reflect the value of previous LACUE sponsorship (2019) ● Negotiated Valued Floor Space in the Exhibit Hall ● Electronic Ad in the Conference App ● Signage of Sponsorship ● Reserved Presentation Room for ½ day on Day 2 of Conference 	<ul style="list-style-type: none"> ● Electronic Ad in the Conference App ● Signage of Sponsorship ● 8 Exhibitor Name Badges ● Product Table ● Three Concurrent Session Presentations ● Hand-Held Scanner for Acquiring Attendee Contact Info. ● Promotional Materials to all Attendees in Digital Format ● Two Branded Tables for Social Event ● Additional Branding to be Selected at Time of Registration (selection order will be based upon contributions from prior years) 	<p>Limit to 5</p>
Tier 3 Partner*	\$10000	<ul style="list-style-type: none"> ● 10x10 space ● Signage of Sponsorship ● Two Exhibit Hall Panel Sessions 	<ul style="list-style-type: none"> ● Signage of Sponsorship ● 5 Exhibitor Name Badges ● Product Table ● Two Concurrent Session Presentations ● Hand-Held Scanner for Acquiring Attendee Contact Info. ● Promotional Materials to all Attendees in Digital Format ● One Branded Table for Social Event ● Additional Sponsorship Signage 	<p>Limit to 2</p>

Partner	\$5000	<ul style="list-style-type: none"> • 10x10 space • Signage of Sponsorship • Coordinated time at the Pop-up Area on the Second Floor 	<ul style="list-style-type: none"> • Signage of Sponsorship • 3 Exhibitor Name Badges • Product Table • One Concurrent Session Presentation • Hand-Held Scanner for Acquiring Attendee Contact Info. • Promotional Materials to all Attendees in Digital Format • One Branded Table for Social Event 	Limit to 10
Techxibitor	\$3000	<ul style="list-style-type: none"> • 10x10 space • Signage of Sponsorship 	<ul style="list-style-type: none"> • Product Table in the lobby • 1 Exhibitor Name Badge • Listing in the Conference App 	Limit 4

*Right of first refusal due to prior sponsorship

Note: The conference exhibit hall floor plan can be found on the LACUE website, www.lacue.org.

Registration Process:

STEP 1: Register for the Summit by going to the LACUE website or directly via the link sent to you based upon your prior Partnership. General registration is set to open on **Monday, March 2, 2020 at 8:30 AM CST. Final confirmation of your partnership level will be secured upon receipt of payment, which is due by April 15, 2020.** LACUE reserves the right to deny or downgrade partnerships due to late payments.

The registration form will provide you with an opportunity to select or confirm the partnership level as well as to provide basic contact information for all future correspondence. Submission of the registration form will indicate to LACUE that there is a commitment to the selected partnership level. If the desired partnership level is sold out, contact the LACUE office via email, lacue@lacue.org, to be placed on a waiting list for your desired partnership level(s). If one becomes available, the email's date and time stamp will be used as the deciding factor for filling the available spot.

Submitted partnership registrations will be time stamped in the registration system. In the event a partnership is contested, the initial timestamp will be used to resolve any issues. **Failure to issue timely payment will result in the forfeiture of the registered partnership, which will subsequently be made available to the next exhibitor on the waitlist.** Submission of a registration form constitutes a binding agreement to LACUE that the partner will comply with all terms and conditions and financial commitments made during the registration process.

Please note that in order to receive an invitation to participate in Summit, active participation in our LACUE Fall Conference is required.

STEP 2: Remit payment to the LACUE office **between April 1 and April 15, 2020.** Upon registration, an invoice will be sent via email to the contact listed in the registration form. The payment deadline will be noted on the invoice. Once payment is submitted, there will be no refunds and/or substitutions

(sending another company in your place). Contact Jenny Constantin, lacue@lacue.org or 225-408-4413, should you need assistance.

Please send payment to the following address:

LACUE
 ATTN: Technology Leadership Summit 2020
 8550 United Plaza Blvd.
 Suite 1001
 Baton Rouge, LA 70809

STEP 3: Submit a description of your 50-minute session presentation(s) in a timely manner via the LACUE website. All sessions must be submitted by Friday, April 24, 2019, to ensure publication in the Summit program. Failure to submit the presentation(s) by the deadline will result in the forfeiture of the presentation opportunity. Note: LACUE cannot guarantee attendance at your session.

Calendar of Events:

Activity	Date/Deadline
Confirmation of registration for Last Year's Tier 1, Tier 2, and Tier 3 Partners	Begins: Wednesday, February 12, 2020 at 8:30 AM CST Ends: Wednesday, February 19, 2020 at 2:00 PM CST
2020 LACUE Sponsor Call	Thursday February 13, 2020 at 10:00 AM by invitation only
Registration Opens for Partner+ with Tier 3 and above Partnership Levels	Begins: Monday, February 17, 2020 at 8:30 AM CST Ends: Friday, February 21, 2020 at 2:00 PM CST or upon reaching capacity
Registration Opens for Partners	Begins: Monday March 2, 2020 at 8:30 AM CST Ends: Upon reaching capacity (36 hours last year)
Registration Opens for Techxibitor Lottery	Begins: Monday March 9, 2020 at 8:30 AM Ends: Friday March 13, 2020 at 2:00 PM
Payment Submission Deadline (see page 2)	Window Opens: Wednesday April 1, 2020 Window Closes: Wednesday April 15, 2020 Secondary Payments must be received by August 1, 2020
Submit Session Presentation Description(s)	Friday, April 24, 2020
TLS 2020	Tuesday, June 16 – Thursday, June 18, 2020

2020 LACUE Technology Leadership Tentative Schedule

DAY 1	Tuesday, June 16, 2020
1:00 PM – 5:00 PM	Partner Registration and Set-Up
5:00 PM – 6:30 PM	Opening Social / Networking
DAY 2	Wednesday, June 17, 2020
7:30 AM – 8:45 AM	Breakfast
8:45 AM – 9:50 AM	Opening Keynote
10:00 AM – 10:50 AM	Session 1
11:00 AM – 11:50 AM	Session 2
12:00 PM – 12:50 PM	Lunch
1:00 PM – 1:50 PM	Session 3
2:00 PM – 2:50 PM	Session 4
2:50 PM – 3:20 PM	Break
3:30 PM – 4:20 PM	Session 5
4:30 PM – 5:20 PM	Session 6
6:15 PM – 7:30 PM	Networking Social and Dinner
7:30 PM – 11:00 PM	“Bring the Fun”
DAY 3	Thursday, June 18, 2020
7:00 AM – 8:00 AM	Breakfast
8:00 AM – 8:50 AM	Session 7 – Networking Session by Strand
9:00 AM – 9:50 AM	Session 8
10:00 AM – 10:50 AM	Session 9
11:00 AM – 11:50 AM	Session 10
12:00 PM – 12:50 PM	Lunch
1:00 PM	Partner Break-Down
1:00 PM – 1:50 PM	Session 11
2:00 PM – 3:00 PM	Closing

We look forward to your participation as a partner at the 2020 LACUE Technology Leadership Summit and the LACUE 2020 Fall Conference. If you need any additional information, please contact Robert Logan, Summit Chair, at rloganov8@gmail.com or Jenny Constantin at the LACUE office, lacue@lacue.org or 225-408-4413.