



LESLIE FISHER

Spotlight Sessions Speaker

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Leslie Fisher's interest in technology began while studying music at the University of Southern California. She quickly realized the value of utilizing computers for music mixing and recording. She grabbed her 300 baud modem, jumped on the Internet (before anyone really cared to call it the internet) and started looking for music resources. She soon realized she was spending more time discovering technology than playing music so she changed her major and tried to figure out what geeky thing she could do for the rest of her life.

After graduating from USC with a Business and Marketing degree in 1989 and a quick stint as a Trainer, Leslie joined Apple Computer in 1992. When the Internet took off in 1994, Leslie was one of the first Apple employees assigned to study Internet growth and implementation.

In 1997, Leslie was roadkill on Apple's road to recovery and part of their massive lay off. Leslie planned to spend most of her huge severance package golfing and waiting a few months to look for a job. The day after her layoff, her phone began to ring with Apple customers requesting consulting, training and presentation services. Before she could say fore, Fisher Technologies Inc. was created to help educators with their technology implementations and decisions.

Fisher Technologies Inc. is now a worldwide company (meaning one employee named Leslie gets to travel the world teaching) specializing in Web Development, Web Tools as well as Digital Photography, Editing and Workflow.