



**Louisiana's Dreams to Reality**  
**Blackboard Day**  
**Wednesday, November 28th**

Preliminary Agenda as of November 11, 2007

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**8:30 – 9:00** Coffee and Refreshments

**9:00 – 9:15 AM** Welcome and Blackboard Introduction

**9:15-10:45 AM** Heads Up and Hands On

*Julie Gottesman, Sr. Product Marketing Manager, Blackboard Inc.*

Learn how Blackboard products are evolving to support you in meeting your challenges in now and in the future. We will highlight new crucial product enhancements that support K-12 and shed light on the future direction of Blackboard K-12 solutions. Then get your hands dirty as we dig into recent innovations and collaboration tools.

**Concurrent Sessions:**

**11:00 – 11:45**

**Blackboard 101**

*Richard Blackburn, Regional Manager, Blackboard Inc*

This session will give teachers that are new to Blackboard their first opportunity to login to the software. The first step to mastering Blackboard is to jump right in and get started! Join this session to see just how easy Blackboard is to use every day. *This session is not recommended for teachers who currently use Blackboard.*

**11:00 – 11:45**

**Blackboard as Your Virtual Hard Drive/Curriculum Storage?**

*Calcasieu Parish School Board*

CPSB will showcase how teachers are using Blackboard as a virtual hard drive, how departments are storing curriculum content, and how instructional resources are being shared across the district. Come and experience the content system in this hands-on training!

**11:45 – 12:30**

Lunch

**Concurrent Sessions:**

**12:30 – 1:15**

**EBRPSS Moving Forward: Bb Connections and Collaboration**

*East Baton Rouge Parish School System, Patricia Fraser*

Learn how East Baton Rouge Parish School System is moving forward with Blackboard as the teachers, students and parents connect and collaborate. You will learn how the district is using Bb to support the comprehensive curriculum, see how schools are utilizing this elearning environment to communicate, and hear

how teachers are raising the level of student interaction while accommodating different learning styles.

**12:30 – 1:15**

TBD

*Lafayette Parish School Board (tentative)*

**Concurrent Sessions:**

**1:30 – 2:15**

Online School Communities: Blackboard as a Launch Pad

*St. Tammany Parish Schools*

Join us to explore how the district launched online collaboration district wide through Blackboard. They will discuss ways that several of their schools have tailored their communities to meet their needs. Additionally, learn how their district maintains support, accountability, expectations, and incentives.

**1:30 – 2:15**

Blackboard Tips and Tricks

*Richard Blackburn, Regional Manager, Blackboard Inc.*

This session will give attendees an opportunity to see just how easy it is to customize a Blackboard class site with quick and easy learning enhancements.

**2:30-3:00**

Blackboard Listening Session

*Richard Blackburn, Kim Nadeau, and Julie Gottesman, Blackboard Inc.*

Blackboard representatives will listen to suggestions and feedback on the current product, processes and services. They are also available to answer questions from the group.